



STATE OF CONNECTICUT – COUNTY OF TOLLAND  
INCORPORATED 1786

# TOWN OF ELLINGTON

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**REVISED DELETIONS STRUCK THROUGH AND ADDITIONS IN BOLD**  
**ECONOMIC DEVELOPMENT COMMISSION**  
**REGULAR MEETING MINUTES**  
**WEDNESDAY, MAY 13, 2015, 7:00 PM**

**PRESENT:** Chairman - Sean Kelly, Vice Chairman - Chris Todd, David Hurley (arrived at 7:14pm), Stanislav Moline (arrived at 7:08pm) and Alternates Donna Resutek, and Stefanie Cunningham (arrived at 7:03pm)

**ABSENT:** Gilbert Gamboa

**STAFF**

**PRESENT:** Kristin Michaud, Recording Secretary

**I. CALL TO ORDER:**

Chairman Kelly called the Economic Development Commission meeting to order at 7:00 p.m.

**II. PUBLIC COMMENTS: NONE**

**III. ACTIVE BUSINESS:**

1. Discussion Regarding Future Business Event
  - a. 20<sup>th</sup> Annual Business Showcase, Tuesday, April 7, 2015.

Chairman Kelly briefly discussed the outcome of the Business Showcase and acknowledged that the Farmers' Market was the major attraction recommending more advertisement on behalf of the Economic Development Commission at the next event.

- b. Letter from Colleen Dunphy, Director of Member Services, Tolland County Chamber of Commerce, Business Showcase Survey.

Chairman Kelly read a letter sent to the commission from Tolland County Chamber of Commerce, dated April 16, 2015, thanking the commission for participating in the Business Showcase.

**NO MOTIONS OR DECISIONS**

Chairman Kelly directed attention to a memo provided by Troy Ciesco, Land Use Technician, dated May 13, 2015, regarding the Shop Ellington website, mobile app and poster update.

The commission discussed the memo and recommended the purchase of a large poster board in addition to the Shop Ellington displays for town businesses and future events.

**MOVED (HURLEY), SECONDED (TODD) AND PASSED UNANIMOUSLY TO APPROVE THE PURCHASE OF A 100 COPIES OF THE SHOP ELLINGTON DISPLAYS AND 1 POSTER BOARD.**

The commission discussed additional ways to advertise the Shop Ellington initiative. The following are some suggested approaches:

- contact google
- request the town contact at ~~from the Journal Inquirer for commissioner use to~~ **discuss advertising Shop Ellington**
- contact the High School's business class and inquire if a project to campaign Shop Ellington would be a project they would look into accomplishing

Discussion ensued.

2. Report: Tolland County Chamber of Commerce

There was nothing to report under this item.

**NO MOTIONS OR DECISIONS**

3. Report: Agricultural Initiatives

There was nothing to report under this item.

**NO MOTIONS OR DECISIONS**

4. Report: Business Directory/Business Surveys and Site Visits

There was nothing to report under this item.

**NO MOTIONS OR DECISIONS**

5. Report: Tax Incentive Programs

There was nothing to report under this item.

**NO MOTIONS OR DECISIONS**

6. Report: Current Economic Activity

The commission acknowledged how the Barn Yard was doing an excellent job with their project on Village Street.

**NO MOTIONS OR DECISIONS**

#### **IV. ADMINISTRATIVE BUSINESS:**

1. Approval of the March 11, 2015, meeting minutes.

Commissioner Moline briefly discussed the public hearing held on March 25, 2015, on the Diversion of Water Permit for The Connecticut Water Company and the University of Connecticut.

The commission also discussed how this will affect the future water supply.

Discussion ensued.

**MOVED (TODD), SECONDED (RESUTEK) AND PASSED UNANIMOUSLY TO APPROVE THE MARCH 11, 2015 MEETING MINUTES AS WRITTEN.**

2. Correspondence:
  - a. Fundamentals of Municipal Economic Development - A Transformational Approach.

The commission discussed the correspondence and agreed this is a great way to facilitate a community strategic plan to help local officials understand the intricacies of the local, state and global economy and develop strong, successful economic development for their community's future.

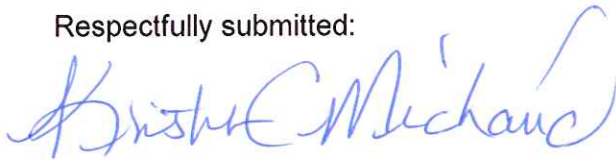
Discussion ensued.

The commission agreed to schedule a future meeting inviting all the commissions to attend.

#### **V. ADJOURNMENT:**

**MOVED (HURLEY), SECONDED (TODD) AND PASSED UNANIMOUSLY TO ADJOURN THE ECONOMIC DEVELOPMENT COMMISSION MEETING AT 7:46 P.M.**

Respectfully submitted:



Kristin Michaud  
Recording Secretary